

RECOMMENDING INVESTMENT OPPORTUNITIES GIVEN CONGESTION BY ADAPTIVE NETWORK DATA ENVELOPMENT ANALYSIS MODEL: ASSESSING SUSTAINABILITY OF SUPPLY CHAINS

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Abstract. Nowadays, forward-thinking companies move beyond conventional structures of organizations and consider all parties of the supply chain. The objective of this paper is to present an adaptive network data envelopment analysis (DEA) model to evaluate overall and divisional efficiency of sustainable supply chains in the presence of desirable and undesirable outputs. Our adaptive network DEA model can assess overall and divisional efficiency of supply chains given managerial and natural disposability. Also, it suggests new investment opportunity given congestion type. A case study is presented.

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1. INTRODUCTION

Nowadays, due to increasing competition among companies, the importance of supply chain management (SCM) has raised [35]. Therefore, specialists and researchers have focused on SCM [3]. As discussed by Tavassoli *et al.* [69], SCM was defined in 1980 to consolidate main business processes from the end user to main suppliers. A network of connected organizational units *via* the flow of materials, information, and money is called a supply chain. The success of corporations depends on their capability to manage the flow of the supply chain [67]. To achieve long term goals of SCM, sustainability principles play an essential role [57]. Sustainable supply chain management (SSCM) is a combination of sustainable development and supply chain management [7]. Sustainable development is defined as “to meet the needs of the present without compromising the ability of future generations to meet their own needs” [29, 31]. SSCM is a combination of social and environmental factors into economic factors [23]. Previous researches show that the success of SCM depends on strong consideration of sustainability principles (*e.g.*, [32, 46]). On the other hand, governments force corporations to pursue

Keywords. Network data envelopment analysis (NDEA), congestion, Sustainable supply chain management (SSCM), Range-adjusted measure (RAM), sustainable investment, undesirable outputs.

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sustainability factors more seriously [52]. Given these situations, assessing the sustainability of supply chains is critical [33].

Data envelopment analysis (DEA) is one of the methods for evaluating the relative efficiency of decision making units (DMUs) [12, 26]. Banker *et al.* [5] developed a DEA model for measuring relative efficiency in variable return to scale (VRS) context. However, in traditional DEA models, the basic concept is to consider DMUs as black box [15]. In recent years, internal structures of DMUs have been considered, and DEA models have been extended. Such models are named as network DEA models [16]. A couple of scholars have used network DEA to evaluate SSCM practices (*e.g.*, [65]).

In assessing the sustainability of supply chains, there might be undesirable (bad) outputs such as CO₂ emission, noise, air pollutions, and dangerous garbage [25, 72]. When the production process generates an undesirable output, recognizing undesirable congestion is crucial. In contrast, desirable congestion should also be considered for sustainable economic growth [63]. Congestion is defined as a reduction in one or more inputs which increases one or more outputs. In other words, congestion happens whenever an increase in one or more inputs leads to a decrease in one or more outputs [19]. In this paper, we propose an adaptive network DEA model entitled range adjusted measure (RAM) to evaluate the sustainability of supply chains. An appropriate performance assessment system can assess the efficiency of supply chains for further betterment and making trade-offs between profit and investment [58]. Practitioners try to find a proper method to evaluate the efficiency of supply chains [70]. Efficient supply chains play vital role for companies as a competitive advantage over their rivals. Therefore, sustainability measurement of supply chains is essential [51]. Sustainability of supply chains is a topic that has attracted scholars and managers [68]. Using a pragmatic model to assess sustainable supply chains is a challenging issue for decision makers [28]. In the past decades, sustainable development and sustainability assessment have been the main issues for managers and academia [71]. Despite growing interest in developing tools for sustainability assessment [66], there is scarce of studies on sustainability assessment methods [36]. In this paper, we propose an adaptive network RAM DEA model to measure overall and divisional efficiencies given natural and managerial disposability in the presence of undesirable outputs.

To the best of our knowledge, there is no research to address congestion in supply chains by DEA. The objectives of this paper are as follows: First, an adaptive network RAM model is proposed; Second, overall and divisional efficiencies of supply chains given managerial and natural disposability are assessed; Finally, new investment opportunities given congestion are recommended. Given that natural and managerial disposability are essential topics for the whole supply chain, our proposed model can take into account natural disposability to decrease inputs in order to decrease undesirable outputs. Simultaneously, by promoting an appropriate and targeted investment with managerial disposability perspective, without a reduction in inputs, we can decrease undesirable outputs and increase desirable outputs.

In summary, contributions of this paper are as follows:

- For the first time, an adaptive network RAM model is proposed to measure overall and divisional efficiencies in the presence of both desirable and undesirable outputs.
- For the first time, an adaptive network RAM model is used to recommend new investment opportunities given congestion.
- A case study is given.

Subsequent sections of this paper are as follows: Section 2 illustrates literature review. Section 3 outlines proposed model. Section 4 demonstrates a case study. Managerial implications are given in Section 5. Conclusions are presented in Section 6.

2. LITERATURE REVIEW

2.1. Network DEA

For the first time, Charnes *et al.* [11] introduced the two-phase DEA model. Seiford and Zhu [54] presented a CCR (Charnes-Cooper-Rhodes) output-oriented two-stage DEA model to measure the efficiency of US

commercial banks. In their proposed method, areas for improving banking efficiencies are determined. Färe and Grosskopf [24] developed a network DEA model to assess the efficiency of the Swedish Institute for Health Economics. Kao and Hwang [38] demonstrated a two-stage CCR model to calculate efficiencies of the whole process with two related sub-processes for non-life insurance companies in Taiwan. Chen *et al.* [14] improved the work of Kao and Hwang [38] and proposed an additive method to measure the efficiency of two-stage processes and the efficiency decomposition for both constant returns to scale (CRS) and variable returns to scale (VRS). Chen [13] proposed a network DEA model to deal with dynamic effect within a network. Chen *et al.* [17] demonstrated a double stage DEA model to evaluate SSCM design efficiency. Agrell and Hatami-Marbini [1] proposed a two-stage DEA model to solve four identified related problems regarding DEA and supply chain performance measurement. Chen *et al.* [15] demonstrated a two-stage DEA model based on VRS to measure divisional and overall efficiencies, simultaneously. Mirhedayatian *et al.* [42] extended a new multiple stage DEA model to evaluate green SCM in the presence of dual-role factors, undesirable outputs, and fuzzy data. Badiezadeh *et al.* [4] developed a network DEA model for calculating pessimistic and optimistic efficiency in SSCM. Koronakos *et al.* [40] reformulated some of the main network DEA methods in a common modelling framework. They illustrated that the leader-follower method, multiplicative and additive decomposition methods, min-max method, and “weak-link” approach could be modeled in a multi-objective programming framework. Despotis *et al.* [22] presented a network DEA method to estimate unique efficiency scores for each stage and overall network. For a short overview of network DEA, see Kao [37].

2.2. RAM Network DEA

Maruyama [43] developed a RAM network model to evaluate overall and divisional efficiencies. However, he did not differentiate the types of links and outputs in networks. Avkiran and McCrystal [2] compared the RAM network model with network slacks-based measure (SBM) model. Izadikhah and Farzipoor Saen [33] developed a two-stage RAM model to assess the sustainability of the supply chain in the presence of negative data. In their proposed model, each DMU is divided into two sub-DMUs assuming that all intermediate products are inputs of sub-DMUs in the second stage.

2.3. Desirable and undesirable outputs in DEA

Primary DEA models such as CCR, BCC (Banker-Charners-Cooper), SBM, additive, and RAM models deal with inputs and desirable (good) outputs [42]. Scheel [53] investigated different methods for dealing with outputs in DEA and proposed new radial measure. Seiford and Zhu [55] proposed a DEA model to deal with undesirable outputs based on BCC model. They used classification invariance property to improve performance with increasing the desirable outputs and decreasing the undesirable outputs. Färe and Grosskopf [25] modified a model which has been introduced by Seiford and Zhu [55] by reversing’ the bad outputs. Farzipoor Saen [27] extended a new DEA model for supplier selection in the presence of imprecise data and undesirable outputs. Sueyoshi and Goto [60] assessed operational, environmental, and unified efficiency scores of US coal-fired power plants in the presence of undesirable outputs. Sueyoshi and Goto [61] proposed a DEA model for environmental evaluation in the presence of undesirable outputs. Sueyoshi and Goto [62] developed a non-radial DEA model to measure unified efficiency, unified efficiency under natural disposability, and unified efficiency under managerial disposability for environmental evaluation in the presence of undesirable outputs. A neutral SBM model given undesirable outputs was developed by Zoroufchi *et al.* [72] to select the best suppliers. Izadikhah and Farzipoor Saen [34] developed a stochastic two-stage DEA model to deal with undesirable outputs. In their proposed model, the first stage creates additional final output and the second stage utilizes additional input, and parts of intermediate products are considered as the final output. Their model was applied to assess the sustainability of pasta supply chains.

However, none of the above-mentioned references have dealt with network RAM model in the presence of desirable and undesirable outputs given managerial and natural disposability. Furthermore, none of the above-mentioned references have assessed congestion in DMUs with network structures.

TABLE 1. Notations.

Notations	Descriptions
DMU_o	DMU under evaluation
X_{ij}	ith input of DMU_j
Y_{rj}	rth input of DMU_j
X_{io}	ith input of DMU_o
Y_{ro}	rth input of DMU_o
λ_j	jth intensity variable
u_r	Output weight
v_i	Input weight
v_o	Weight of input for DMU_o
R_r^+	Data range related to rth Output
R_i^-	Data range related to ith input
m	Number of inputs
s	Number of outputs
R_i^x	Range related to ith input
d_i^{x+}	Slack of ith desirable input
d_i^{x-}	Slack of ith undesirable input
R_r^g	Data range related to rth desirable output
d_r^g	Slack of rth desirable output
R_f^b	Data range related to fth undesirable output
d_f^b	Slack of fth undesirable output
x_{io}	ith input of DMU_o
g_{ro}	rth desirable output of DMU_o
b_{fo}	fth undesirable output of DMU_o
d_i^x	Slack of ith input
R_q^x	Range related to qth input
d_q^x	Slack of qth input
d_i^x	Slack of ith input
R_q^x	Range related to qth input
x_{io}^-	ith input of DMU_o
d_q^x	Slack of qth input
x_{qo}^+	Slack of qth input of DMU_o
z_q	Dual variable
w_f	Dual variable
σ	Dual variable
W_h	Weight of division h
R_i^{hx}	Range related to ith input of division h
d_i^{hx}	Slack of ith input of division h
R_q^{hx}	Range related to qth input of division h
d_q^{hx}	Slack of qth input for division h

3. PROPOSED ADAPTIVE NETWORK RAM-UNIFIED EFFICIENCY NATURAL AND MANAGERIAL (NRAM-UENM) MODEL

3.1. Review of RAM DEA model

One of the DEA models is RAM model. RAM model was developed by Cooper *et al.* [20]. Table 1 illustrates used notations in this paper.

TABLE 1. Continued.

Notations	Descriptions
R_r^{hg}	Range related to r th desirable output for division h
d_r^{hg}	Slack of r th desirable output for division h
R_f^{hb}	Range related to f th undesirable output for division h
d_f^{hb}	Slack of f th undesirable output for division h
λ_j^h	Intensity vector corresponding to division h
x_{io}	Input of DMU_o in division h
X_{gj}^h	Input of DMU_j in division h
x_{qo}^h	q th input of DMU_o in division h
d_r^{hg}	Slack of r th desirable output in division h
g_{ro}^h	r th desirable output of DMU_o in division h
d_f^{hb}	Slack of f th undesirable output in division h
b_{fo}^h	f th undesirable output of DMU_o in division h
$Z_{(kh)\text{in}}$	Intermediate measures from division k to division h
$S_{o(kh)\text{in}}$	Slack of DMU_o in division h
$Z_{o(kh)\text{in}}$	
$Z_{(kh)\text{out}}$	
$S_{o(kh)\text{out}}$	
$Z_{o(kh)\text{out}}$	Intermediate measures from division k to division h
$Z_{(kh)\text{free}}$	
$S_{o(kh)\text{free}}$	
$Z_{o(kh)\text{free}}$	
$Z_{(kh)\text{fix}}$	
$Z_{o(kh)\text{fix}}$	

RAM model developed by Cooper *et al.* [20] is as follows:

$$\begin{aligned}
 & \text{Maximize} \sum_{r=1}^s u_r y_{ro} + v_o \\
 & \text{subject to} \\
 & \sum_{r=1}^s u_r y_{rj} - \sum_{i=1}^m v_i x_{ij} + v_o \leq 0; \quad j = 1, \dots, n \\
 & \sum_{i=1}^m v_i x_{io} = 1 \\
 & -u_r \leq -1/R_r^+ (m+s) \\
 & -v_i \leq -1/R_i^- (m+s) \\
 & v_o \text{ free in sign.}
 \end{aligned} \tag{3.1}$$

Thereafter, model (3.1) was extended by Sueyoshi and Goto [62] to measure unified efficiency (UE), unified efficiency under natural (UEN) disposability, and unified efficiency under managerial (UEM) disposability. As discussed by Sueyoshi and Goto [62], UE deals with increase and decrease of inputs to decrease undesirable output directional vector. To calculate UE, Sueyoshi and Goto [62] proposed following model:

$$\begin{aligned}
 & \text{Maximize} \quad \sum_{i=1}^m R_i^x (d_i^{x+} + d_i^{x-}) + \sum_{r=1}^s R_r^g d_r^g + \sum_{f=1}^h R_f^b d_f^b \\
 & \text{subject to} \\
 & \sum_{j=1}^n X_{ij} \lambda_j - d_i^{x+} + d_i^{x-} = x_{io} \quad (i = 1, \dots, m) \\
 & \sum_{j=1}^n g_{rj} \lambda_j - d_r^g = g_{ro} \quad (r = 1, \dots, s)
 \end{aligned} \tag{3.2}$$

$$\begin{aligned}
\sum_{j=1}^n b_{fj} \lambda_j + d_f^b &= b_{fo} & (f = 1, \dots, h) \\
\sum_{j=1}^n \lambda_j &= 1 \quad \lambda_j \geq 0 & (j = 1, \dots, n) \\
d_i^{x+} \geq 0 \quad (i = 1, \dots, m) \quad d_i^{x-} \geq 0 & \quad (i = 1, \dots, m) \\
d_r^g \geq 0 \quad (r = 1, \dots, s) \quad d_f^b \geq 0 & \quad (f = 1, \dots, h).
\end{aligned}$$

After running model (3.2), UE measure is as follows:

$$\text{UE measure} = 1 - \left(\sum_{i=1}^m R_i^x (d_i^{x+} + d_i^{x-}) + \sum_{r=1}^s R_r^g d_r^g + \sum_{f=1}^h R_f^b d_f^b \right). \quad (3.3)$$

UEN disposability considers a decrease in input vector to decrease undesirable output directional vector. The model proposed by Sueyoshi and Goto [62] for calculating UEN is as follows:

$$\begin{aligned}
\text{Maximize} \quad & \sum_{i=1}^m R_i^x d_i^x + \sum_{r=1}^s R_r^g d_r^g + \sum_{f=1}^h R_f^b d_f^b \\
\text{subject to} \quad & \\
\sum_{j=1}^n X_{ij} \lambda_j + d_i^x &= x_{io} \quad (i = 1, \dots, m) \\
\sum_{j=1}^n g_{rj} \lambda_j - d_r^g &= g_{ro} \quad (r = 1, \dots, s) \\
\sum_{j=1}^n b_{fj} \lambda_j + d_f^b &= b_{fo} \quad (f = 1, \dots, h) \\
\sum_{j=1}^n \lambda_j &= 1 \quad \lambda_j \geq 0 \quad (j = 1, \dots, n) \\
d_i^x \geq 0 \quad (i = 1, \dots, m) \quad & \\
d_r^g \geq 0 \quad (r = 1, \dots, s) \quad d_f^b \geq 0 \quad (f = 1, \dots, h). \quad & \quad (3.4)
\end{aligned}$$

After running model (3.4), UEN disposability is as follows:

$$\text{UEN} = 1 - \left(\sum_{i=1}^m R_i^x d_i^x + \sum_{r=1}^s R_r^g d_r^g + \sum_{f=1}^h R_f^b d_f^b \right). \quad (3.5)$$

UEM disposability considers an increase in input vector to decrease undesirable output directional vector. Sueyoshi and Goto [62] proposed following model to calculate UEM:

$$\begin{aligned}
\text{Maximize} \quad & \sum_{i=1}^m R_i^x d_i^x + \sum_{r=1}^s R_r^g d_r^g + \sum_{f=1}^h R_f^b d_f^b \\
\text{subject to} \quad & \\
\sum_{j=1}^n X_{ij} \lambda_j - d_i^x &= x_{io} \quad (i = 1, \dots, m) \\
\sum_{j=1}^n g_{rj} \lambda_j - d_r^g &= g_{ro} \quad (r = 1, \dots, s) \\
\sum_{j=1}^n b_{fj} \lambda_j + d_f^b &= b_{fo} \quad (f = 1, \dots, h) \\
\sum_{j=1}^n \lambda_j &= 1 \quad \lambda_j \geq 0 \quad (j = 1, \dots, n) \\
d_i^x \geq 0 \quad (i = 1, \dots, m) \quad & \\
d_r^g \geq 0 \quad (r = 1, \dots, s) \quad d_f^b \geq 0 \quad (f = 1, \dots, h) \quad & \quad (3.6)
\end{aligned}$$

After running model (3.6), UEM disposability is calculated as follows:

$$\text{UEM} = 1 - \left(\sum_{i=1}^m R_i^x d_i^x + \sum_{r=1}^s R_r^g d_r^g + \sum_{f=1}^h R_f^b d_f^b \right). \quad (3.7)$$

Later on, Sueyoshi and Wang [64] developed an integrated RAM model to calculate UENM disposability in presence of desirable congestion. Model of UENM measure is as follows:

$$\begin{aligned} \text{Maximize} \quad & \sum_{i=1}^{m^-} R_i^x d_i^x + \sum_{r=1}^s R_r^x d_r^x + \sum_{f=1}^h R_f^b d_f^b \\ \text{subject to} \quad & \sum_{j=1}^n x_{ij}^- \lambda_j + d_i^\chi = x_{io}^- \quad (i = 1, \dots, m^-) \\ & \sum_{j=1}^n x_{qj}^+ \lambda_j - d_q^\chi = x_{qo}^+ \quad (q = 1, \dots, m^+) \\ & \sum_{j=1}^n g_{rj} \lambda_j = g_{ro} \quad (r = 1, \dots, s) \\ & \sum_{j=1}^n b_{fj} \lambda_j - d_f^b = b_{fo} \quad (f = 1, \dots, h) \\ & \sum_{j=1}^n \lambda_j = 1, \\ & \lambda_j \geq 0 \quad (j = 1, \dots, n), \quad d_i^\chi \geq 0 \quad (i = 1, \dots, m^-) \\ & d_q^\chi \geq 0 \quad (q = 1, \dots, m^+), \quad d_f^b \geq 0 \quad (f = 1, \dots, h). \end{aligned} \quad (3.8)$$

After running model (3.8), UENM disposability is calculated as follows:

$$\text{UENM} = 1 - \left(\sum_{i=1}^{m^-} R_i^x d_i^x + \sum_{r=1}^s R_r^x d_r^x + \sum_{f=1}^h R_f^b d_f^b \right). \quad (3.9)$$

Dual of model (3.8) is as follows:

$$\begin{aligned} \text{Minimize} \quad & \sum_{i=1}^{m^-} v_i x_{ik}^- - \sum_{q=1}^{m^+} z_q x_{qk}^+ + \sum_{r=1}^s u_r g_{rk} - \sum_{f=1}^h w_f b_{fk} + \sigma \\ \text{subject to} \quad & \sum_{i=1}^{m^-} v_i x_{ij}^- - \sum_{q=1}^{m^+} z_q x_{qj}^+ + \sum_{r=1}^s u_r g_{rj} - \sum_{f=1}^h w_f b_{fj} + \sigma \geq 0 \quad (j = 1, \dots, n) \\ & v_i \geq R_i^\chi \quad (i = 1, \dots, m^-) \\ & z_q \geq R_q^\chi \quad (q = 1, \dots, m^+) \\ & u_r \text{ free in sign} \quad (r = 1, \dots, s) \\ & w_f \geq R_f^b \quad (f = 1, \dots, h) \\ & \sigma \text{ free in sign} \end{aligned} \quad (3.10)$$

R_i^x is equal with inputs range which is obtained by following expression:

$$R_i^x = 1 / (\max \{x_{ij} | j = 1, \dots, n\} - \min \{x_{ij} | j = 1, \dots, n\}) (m + s + h). \quad (3.11)$$

R_r^g is equal with desirable outputs range which is used in following expression:

$$R_r^g = 1 / (\max \{g_{rj} | j = 1, \dots, n\} - \min \{g_{rj} | j = 1, \dots, n\}) (m + s + h). \quad (3.12)$$

R_f^b is range of undesirable output which is calculated by following expression:

$$R_f^b = 1 / (\max \{b_{fj} | j = 1, \dots, n\} - \min \{b_{fj} | j = 1, \dots, n\}) (m + s + h). \quad (3.13)$$

3.2. Adaptive RAM network model with desirable and undesirable outputs

Here, we propose a RAM network model in the presence of desirable and undesirable outputs. Now, we extend model (3.8).

3.2.1. Objective function

Due to network structure of our model, objective function has been modified as below:

$$\text{Maximize} \quad \sum_{h=1}^k W_h \left(\sum_{i=1}^h R_i^{hx} d_i^{hx} + \sum_{i=1}^h R_r^{hg} d_r^{hg} + \sum_{i=1}^h R_f^{hb} d_f^{hb} \right). \quad (3.14)$$

W_h is weight of each division. Furthermore, range of inputs, desirable outputs, and undesirable outputs are given as below:

$$R_i^{hx} = 1 / (\max \{x_{ij}^h | j = 1, \dots, n\} - \min \{x_{ij}^h | j = 1, \dots, n\}) (m + s + h) \quad (3.15)$$

$$R_r^{hg} = 1 / (\max \{g_{rj}^h | j = 1, \dots, n\} - \min \{g_{rj}^h | j = 1, \dots, n\}) (m + s + h) \quad (3.16)$$

$$R_f^{hb} = 1 / (\max \{b_{fj}^h | j = 1, \dots, n\} - \min \{b_{fj}^h | j = 1, \dots, n\}) (m + s + h). \quad (3.17)$$

3.2.2. Input, output, and fixed link definition

DMU_j is j th supply chain (network) which has K_n ($K = 1, 2, \dots, n$) divisions. m_k is number of inputs. x_{ijk} is i th input of DMU_j in division K which is as follows:

$$x_{ijk} \in R_+ (i = 1, \dots, m_k; j = 1, \dots, n; k = 1, \dots, n), \quad (3.18)$$

where r_k is number of outputs. y_{rjk} is r th output of DMU_j in division K which is as follows:

$$y_{rjk} \in R_+ (r = 1, \dots, r_k; j = 1, \dots, n; k = 1, \dots, n), \quad (3.19)$$

where z_{rjk} is as link; *i.e.*, output of DMU_j from k th division to h th division:

$$z_{rjk} \in R_+ (r = 1, \dots, r_k; j = 1, \dots, n; k = 1, \dots, n). \quad (3.20)$$

3.2.3. DMU under evaluation

DMU under evaluation (DMU_o) and input and output constraints of DMU_o are as follows:

$$X_{ok} = X_k \lambda_k + S_{ko}^- \quad (\forall k) \quad (3.21)$$

$$Y_{ok} = Y_k \lambda_k + S_{ko}^+ \quad (\forall k) \quad (3.22)$$

$$\sum_{j=1}^n \lambda_k = 1 \quad (\forall j, \forall k) \quad (3.23)$$

$$\lambda_k \geq 0, S_{ko}^- \geq 0, S_{ko}^+ \geq 0 \quad (\forall k), \quad (3.24)$$

where $X_k = (x_{1k}, \dots, x_{nk}) \in R^{m_k \times n}$ is an input matrix and $Y_k = (y_{1k}, \dots, y_{nk}) \in R^{r_k \times n}$ is an output matrix. S_{ko}^- is input slack variable and S_{ko}^+ is output slack variable. (λ_{jk} is vector of intensity related to K th division. Also,

$$\text{free link} \quad Z_{(kh)\text{free}} = Z_{(kh)\text{free}} \lambda_k + S_{(kh)\text{free}}; \quad S_{(kh)\text{free}} \in R^{L_{kh}} \quad (3.25)$$

$$\text{fixed link} \quad Z_{(kh)\text{fixed}} = Z_{(kh)\text{fixed}} \lambda_k; \quad (\forall (k, h) \text{ fixed}) \quad (3.26)$$

$$\text{bad link (input link)} \quad Z_{(kh)\text{in}} = Z_{(kh)\text{in}} \lambda_k + S_{(kh)\text{in}}; \quad S_{(kh)\text{in}} \in R^{L_{kh(\text{in})}} \quad (3.27)$$

$$\text{good link (output link)} \quad Z_{(kh)\text{out}} = Z_{(kh)\text{out}} \lambda_k + S_{(kh)\text{out}}; \quad S_{(kh)\text{out}} \in R^{L_{kh(\text{out})}}. \quad (3.28)$$

3.2.4. Our proposed NRAM-UENM model

At this juncture, our new NRAM-UENM model is presented as follows:

$$\begin{aligned}
 \text{Maximize} \quad & \sum_{h=1}^k W_h \left(\sum_{i=1}^{mh^-} R_i^{hx} d_i^{hx} + \sum_{q=1}^{mh^+} R_q^{hx} d_q^{hx} + \sum_{r=1}^s R_r^{hg} d_r^{hg} + \sum_{f=1}^l R_f^{hb} d_f^{hb} \right) \\
 \text{subject to} \quad & \\
 & \sum_{i=1}^n X_{ij}^h \lambda_j^h + d_i^{hx} = x_{io}^h; \quad (i = 1, \dots, m^-) \\
 & \sum_{q=1}^n X_{qj}^h \lambda_j^h - d_i^{hx} = x_{qo}^h; \quad (i = 1, \dots, m^+) \\
 & \sum_{j=1}^n g_{rj}^h \lambda_j^h - d_r^{hg} = g_{ro}^h; \quad (r = 1, \dots, s) \\
 & \sum_{j=1}^n b_{fj}^h \lambda_j^h + d_f^{hb} = b_{fo}^h; \quad (f = 1, \dots, l) \\
 & \sum_{j=1}^n Z_{(kh)\text{in}} \lambda_j^h + S_{o(kh)\text{in}} = Z_{o(kh)\text{in}}; \quad ((kh) \text{ in} = 1, \dots, \text{link in}_k) \\
 & \sum_{j=1}^n Z_{(kh)\text{out}} \lambda_j^h - S_{o(kh)\text{out}} = Z_{o(kh)\text{out}}; \quad ((kh) \text{ out} = 1, \dots, \text{link out}_k) \\
 & \sum_{j=1}^n Z_{(kh)\text{free}} \lambda_j^h + S_{o(kh)\text{free}} = Z_{o(kh)\text{free}}; \\
 & \sum_{j=1}^n Z_{(kh)\text{fixed}} = Z_{o(kh)\text{fixed}}; \\
 & \sum_{j=1}^n \lambda_j^h = 1; \\
 & d_i^{hx}, d_r^{hg}, d_f^{hb}, S_{o(kh)\text{in}}, S_{o(kh)\text{out}} \geq 0; \\
 & S_{o(kh)\text{free}}, \text{ free in sign.}
 \end{aligned} \tag{3.29}$$

Model (3.29) is used to calculate overall unified inefficiency. Overall UE under natural and managerial disposability is determined by:

$$\text{UENM} = 1 - \sum_{h=1}^k W_h \left(\sum_{i=1}^{mh^-} R_i^{hx} d_i^{hx} + \sum_{q=1}^{mh^+} R_q^{hx} d_q^{hx} + \sum_{r=1}^s R_r^{hg} d_r^{hg} + \sum_{f=1}^l R_f^{hb} d_f^{hb} \right). \tag{3.30}$$

A divisional UE is measured by:

$$\text{UENM} = 1 - \sum_{h=1}^k W_h \left(\sum_{i=1}^{mh^-} R_i^{hx} d_i^{*hx} + \sum_{q=1}^{mh^+} R_q^{hx} d_q^{*hx} + \sum_{r=1}^s R_r^{hg} d_r^{*hg} + \sum_{f=1}^l R_f^{hb} d_f^{*hb} \right), \tag{3.31}$$

where $d_i^{*hx}, d_q^{*hx}, d_r^{*hg}, d_f^{*hb}$ are surplus slacks which is obtained by model (3.29).

3.2.5. Dual NRAM-UENM model

Dual of model (3.29) is as follows:

$$\begin{aligned}
 \text{Minimize} \quad & \sum_{h=1}^k W_h \left(\sum_{i=1}^{mh^-} V_i^{hx} X_{ij}^h + \sum_{q=1}^{mh^+} Z_q^{hx} X_{qj}^h + \sum_{r=1}^s T_r^{hg} g_{rj}^h + \sum_{f=1}^l N_f^{hb} d_f^{hb} + \sum_{p=1}^p U_p^{hb} d_p^{hb} + \sigma \right) \\
 \text{subject to} \quad & \\
 & \sum_{h=1}^k W_h \left(\sum_{i=1}^{mh^-} V_i^{hx} X_{ij}^h + \sum_{q=1}^{mh^+} Z_q^{hx} X_{qj}^h + \sum_{r=1}^s T_r^{hg} g_{rj}^h + \sum_{f=1}^l N_f^{hb} d_f^{hb} + \sum_{p=1}^p U_p^{hb} d_p^{hb} + \sigma \right) \geq 0 \quad (j = 1, \dots, n) \\
 & V_i^{hx} \geq R_i^{hx} \quad (i = 1, \dots, m^-) \\
 & Z_q^{hx} \geq R_q^{hx} \quad (q = 1, \dots, m^+)
 \end{aligned} \tag{3.32}$$

$$T_r^{hg} \geq R_r^{hg} \quad (r = 1, \dots, s)$$

$$N_f^{hb} \geq R_f^{hb} \quad (f = 1, \dots, l)$$

U_p^{hb} : free

σ : free,

where V_i^{hx} , Z_q^{hx} , T_r^{hg} , N_f^{hb} , U_p^{hb} , and σ are dual variables. A1, σ helps to recognize type of congestion in each division of supply chain [64].

4. CASE STUDY

Paper recycling has four divisions. The first division includes the companies that convert natural raw materials to paper which are known as paper manufacturing companies. The second division includes consumers that use paper and try to reduce wastes from their processes. The third division includes companies that collect waste papers. The fourth division includes paper recycling firms that purchase waste paper from the third division. They process wapers a convert them into other paper products.

Here, we assess the overall unified and unified divisional efficiency (sustainability) of paper recycling supply chain under natural and managerial disposability. Figure 1 depicts the Iranian paper's recycling supply chain which consists of 4 divisions. Divisions include paper mills and import companies, waste paper producer, waste paper collecting companies, and paper recycling firms. In this study, the sustainability of 50 DMUs (supply chains) is assessed. Sustainability criteria are taken from previous researches such as Neto *et al.* [47], Sueyoshi and Wang [64], Carlsson *et al.* [14], and Philpott and Everett [49]. Criteria are as follows:

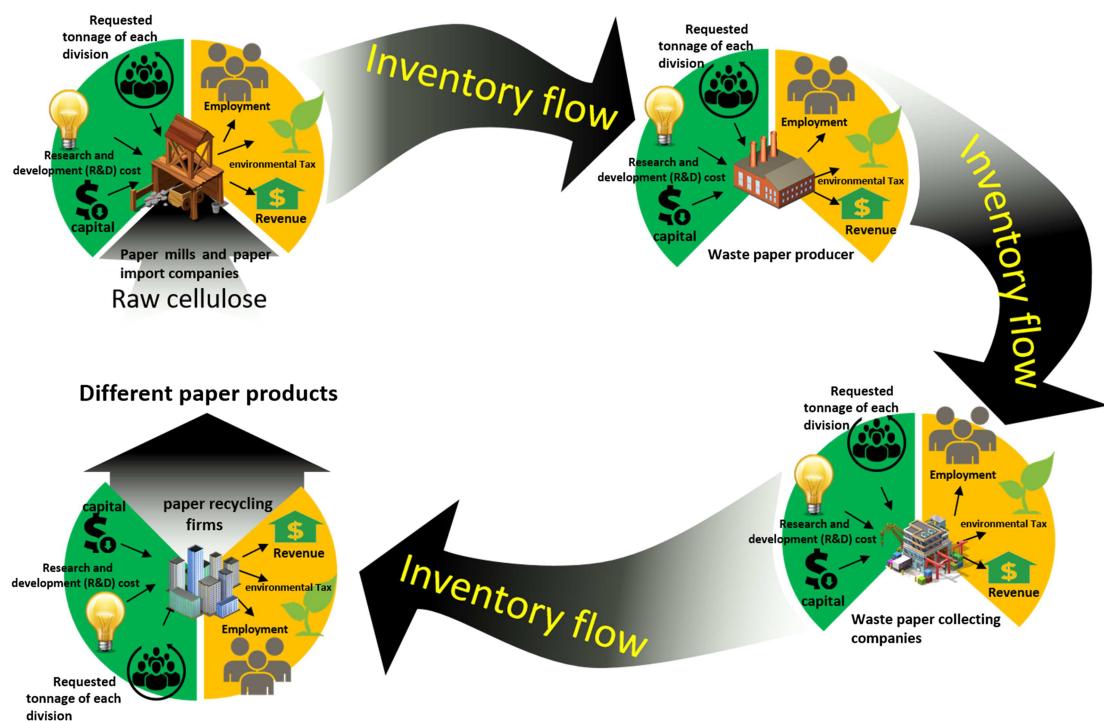


FIGURE 1. Structure of the paper's recycling supply chain.

Inputs:

Raw cellulose, capital, research and development (R&D) cost, requested tonnage of each division. Raw cellulose belongs to the first division.

Outputs:

Number of employment of each division, payments to environmental organization, and revenues are outputs. Payments to the Iranian Department of Environmental are the penalty of emitted pollution which is an undesirable output.

Fixed link:

Inventory flow is considered as a fixed link.

Datasets of inputs, outputs, and fixed link are reported in Tables A.1–A.4 (see Appendix).

4.1. Overall unified and divisional UE

Overall unified inefficiency scores are calculated by model (3.29). Overall UE scores are obtained by Expression (3.30). Divisional UE scores are calculated by model (3.31) and surplus slacks which are calculated by model (3.29). Table 2 shows obtained results for overall unified and divisional UE scores. Table 2 represents the overall efficiency of each supply chain which is introduced as a unique DMU. Also, it depicts the efficiency scores of each division in the supply chain. Efficiency scores are reported based on sustainability factors. Figure 2 shows the overall unified efficiency score of each DMU. It is seen that DMUs 19 and 34 have the highest efficiency scores.

Results of overall UE scores of supply chains are depicted in Figure 2.

Average of overall UE (sustainability) scores is 58.8%. As addressed in Table 2, efficiency scores of DMUs 19 and 34 in each division are unity. Therefore, overall UE scores of DMUs 19 and 34 are unity. Analyzing divisional UE is crucial for decision-makers as supply chain weaknesses can be identified. Average of divisional UE scores of 50 supply chains are shown in Figure 3.

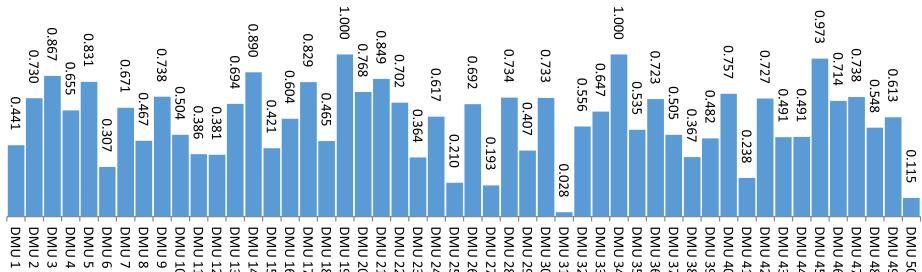


FIGURE 2. Overall UE scores.

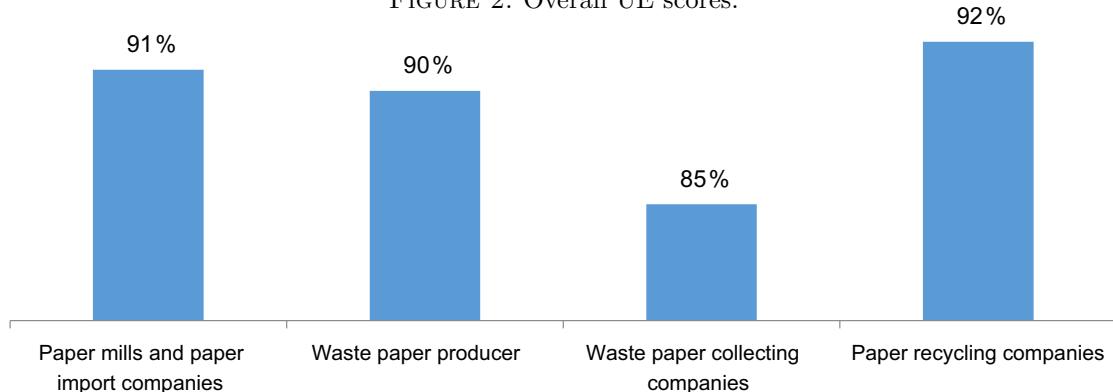


FIGURE 3. Average of divisional UE scores.

TABLE 2. Overall unified and divisional UE scores.

Supply chains	Name of supply chain	Divisional UE of paper mills and import companies	Divisional UE of waste paper producer	Divisional UE of waste paper collecting companies	Divisional UE of paper recycling companies	Overall UE
DMU 1	Government Printing Centers	0.796	1.000	0.645	1.000	0.441
DMU 2	Government Publishing Center	1.000	1.000	0.730	1.000	0.730
DMU 3	Printing factories of Qom province	1.000	0.867	1.000	1.000	0.867
DMU 4	Printing factories in Tehran province	0.655	1.000	1.000	1.000	0.655
DMU 5	Printers and offices of Tehran Province	1.000	1.000	0.831	1.000	0.831
DMU 6	Printers in Hamedan Province	1.000	0.774	0.701	0.831	0.307
DMU 7	Printers in Kurdistan Province	1.000	1.000	0.671	1.000	0.671
DMU 8	Amol city printing houses	0.831	0.815	1.000	0.821	0.467
DMU 9	Printers in Rasht city	0.739	1.000	1.000	1.000	0.738
DMU 10	Printers in Lorestan Province	1.000	1.000	0.717	0.788	0.504
DMU 11	Tehran Office (District 6 Municipality)	1.000	0.764	0.622	1.000	0.386
DMU 12	Tehran Office (District 3 Municipality)	0.850	0.849	1.000	0.682	0.381
DMU 13	Kerman Municipality	0.694	1.000	1.000	1.000	0.694
DMU 14	Tehran Office (District 7 Municipality)	1.000	1.000	0.890	1.000	0.890
DMU 15	Tehran Office (District 5 Municipality)	0.764	0.657	1.000	1.000	0.421
DMU 16	Tehran Office (District 2 Municipality)	1.000	1.000	0.832	0.772	0.604
DMU 17	Karaj Office (District 2 Municipality)	1.000	0.830	1.000	1.000	0.829
DMU 18	Karaj Office (District 3 Municipality)	0.586	0.879	1.000	1.000	0.465
DMU 19	Collection of waste paper in Sanandaj	1.000	1.000	1.000	1.000	1.000
DMU 20	Social Security departments of Tehran and Karaj 1	0.768	1.000	1.000	1.000	0.768
DMU 21	Social Security departments of Tehran and Karaj 2	1.000	0.849	1.000	1.000	0.849
DMU 22	Financial offices of Tehran and Karaj and cities	1.000	1.000	0.946	0.756	0.702
DMU 23	Social Security departments of Kerman	1.000	0.742	0.733	0.889	0.364
DMU 24	Social Security departments of Qom	1.000	0.793	0.824	1.000	0.617
DMU 25	Center for the expropriation of government documents	0.729	0.776	0.824	0.881	0.210

TABLE 2. Continued.

Supply chains	Name of supply chain	Divisional UE of paper mills and import companies	Divisional UE of paper producer	Divisional waste paper	UE of paper	Divisional waste paper collecting companies	UE of paper collecting companies	Divisional UE of paper recycling companies	Overall UE
DMU 26	Collection of waste paper in Tehran 1	1.000		0.692		1.000		0.692	
DMU 27	Collection of waste paper in Tehran 2	0.648	0.689	0.856		1.000		0.193	
DMU 28	Collection of waste paper in Tehran 3	1.000	0.818	1.000		0.916		0.734	
DMU 29	Collection of waste paper in Shahriar1	1.000	0.685	0.815		0.907		0.407	
DMU 30	Collection of waste paper in Azerbaijan	1.000	0.870	0.870		0.863		0.733	
DMU 31	Collection of waste paper in Northern cities of Iran	0.758	1.000	0.582		0.688		0.028	
DMU 32	Collection of waste paper in Hashtgerd	1.000	1.000	0.880		0.676		0.556	
DMU 33	Collection of waste paper in Kerman	1.000		0.647		1.000		0.647	
DMU 34	Social Security departments of Tehran and Karaj 3	1.000	1.000			1.000		1.000	
DMU 35	Social Security departments of Tehran and Karaj 4	1.000		0.535		1.000		0.535	
DMU 36	Collection of waste paper in Qorveh	1.000	0.723	1.000		1.000		0.723	
DMU 37	Hamedan City Banks	0.784	1.000	0.720		1.000		0.505	
DMU 38	Collection of waste paper in Shahriar2	0.759	0.786	1.000		0.821		0.367	
DMU 39	Collection of waste paper in Marivan	1.000		0.607		0.875		0.482	
DMU 40	Social Security departments of Tehran and Karaj 5	1.000	0.757	1.000		1.000		0.757	
DMU 41	Aria Cellulose Trading Co.	1.000	0.717	0.709		0.811		0.238	
DMU 42	Razavi Cellulose Trading Co.	0.727	1.000	1.000		1.000		0.727	
DMU 43	Iranian Justice Offices	0.670	1.000	1.000		0.821		0.491	
DMU 44	Waste Paper Bank of SADERAT	1.000	0.897	0.595		1.000		0.491	
DMU 45	Waste Paper National Bank	1.000	0.973	1.000		1.000		0.973	
DMU 46	Waste Paper Bank Refah Kargaran	0.930	1.000	0.785		1.000		0.714	
DMU 47	Margin cut printing Hamsahri newspaper	1.000		1.000	0.738	1.000		0.738	
DMU 48	Margin cut printing newspaper	1.000		1.000	0.839	0.709		0.548	
DMU 49	Margin cut printing Astan Qods Razavi	1.000	0.876	0.737		1.000		0.613	
DMU 50	Iran Textbooks Print	0.769	0.721	0.768		0.857		0.115	

As mentioned in Figure 3, the divisional UE score of waste paper collecting companies is lower than other divisions. Therefore, this division has a weakness in the supply chain.

4.2. Congestion in a supply chain

Given returns to scale and existence of equal constraint which causes creating supporting hyperplane in production possibility set (PPS), the border between desirable outputs and inputs can be recognized [64]. σ in model ((3.32)) represents the type of congestion in each division of the supply chain. Recognizing congestion type helps decision makers to decide on areas of sustainable investment [64]. Table 3 depicts the congestion type of divisions of supply chains. Given arrow signs, type of congestion, positive (desirable) and negative (undesirable), is determined. In positive congestion, the arrow is upward. In negative congestion, the arrow is downward.

4.3. Determining investment strategy

Type of congestion is determined based on the position of the hyperplane that leans to feasible space. The constraint can identify this position with an equal sign on each division. The overall and divisional efficiency is determined by identifying the free link sign. This sign defines the position of the hyperplane. The slope of the hyperplane specifies the type of congestion. Specifically, after running the model, the type of congestion is determined.

In the definition of strategy, we do not direct an investor only based on the overall and divisional efficiencies. We also consider congestion. The purpose of focusing on congestion in investment is to reach similar congestion with the same direction throughout the supply chain. If the chain has congestions with different signs, investing in congestion with positive sign increases negative congestion in other divisions. If each division of supply chain looks for its profit, its investment on its own strengthens negative congestion in other divisions. This issue negatively affects the sustainability of the whole chain. Therefore, in the proposed strategy, this issue should be prevented. To determine the investment strategy, the following steps are suggested:

Step 1. Select the most sustainable supply chains given maximum overall UE: In this step, sustainable supply chains with maximum overall UE are selected. Given Table 2, supply chains 19 and 34 have maximum efficiency scores.

Step 2. Select supply chains with positive congestion in all divisions: In this step, supply chains with positive congestion in all divisions are selected. In Table 4, congestion of two selected sustainable supply chains in step 1 is analyzed. Supply chain 34 has positive congestion in all divisions. Supply chain 19 has negative congestion in division 4. Therefore, supply chain 34 is selected as an appropriate supply chain for investment.

Step 3. Select inefficient divisions given the average of divisional UE scores: As is shown in Figure 3, division 3 has a minimum average divisional efficiency score compared with other divisions. Therefore, division 3 is selected for investment.

Step 4. After selecting DMU 34 and division 3 for investment, the amount of investment should be determined. Given model ((3.32)), the amount of investment can be proposed. Congestion is determined by model ((3.32)). If congestion is positive, the decision maker can increase the amount of investment. Investment is increased as far as congestion is not changed.

Figure 4 depicts the amount of investment in division 3 given congestion. We can see the effect of increasing investment on congestion. As is seen, investing more than 250 billion Rials causes negative congestion in division 3.

Figure 5 depicts the range of investment and its impact on congestion of divisions 3 and 4. Region A is a positive congestion region in division 3. Amount of investment in this region ranges from 275 667 billion to 300 000 billion Rials. Region B is a negative congestion region in division 3. In this region, the amount of investment is over 300 000 billion Rials. As is seen, investing more than 300 000 billion Rials leads to negative congestion. The amount of investment should be such that type of congestion does not change in any division. Accordingly, region A is an appropriate investment area in division 3.

TABLE 3. Congestion type in divisions of supply chains.

		Coefficients indicating congestion			
		Papermills and paper import companies	Waste paper producer	Waste paper collecting companies	Paper recycling companies
		σ_S	σ_M	σ_D	σ_C
DMU 1	Government Printing Centers	↑ 1.284	↑ 0.195	↑ 0.285	↑ 0.302
DMU 2	Government Publishing Center	↑ 10.589	↑ 0.797	↑ 0.305	↑ 0.361
DMU 3	Printing factories of Qom province	↓ -1.099	↑ 0.250	↑ 0.031	↑ 0.291
DMU 4	Printing factories in Tehran province	↑ 0.641	↑ 0.122	↑ 0.671	↓ -0.617
DMU 5	Printers and offices of Tehran Province	↑ 5.652	↑ 0.139	↑ 0.400	↑ 0.083
DMU 6	Printers in Hamedan province	↑ 1.220	↑ 0.278	↑ 0.285	↑ 0.337
DMU 7	Printers in Kurdistan Province	↑ 0.027	↑ 1.916	↑ 0.400	↓ -0.007
DMU 8	Amol city printing houses	↑ 1.823	↑ 0.047	↑ 0.285	↑ 0.204
DMU 9	Printers of Rasht city	↑ 0.834	↑ 0.332	↓ -0.050	↓ -0.354
DMU 10	Printers in Lorestan Province	↓ -0.518	↑ 0.430	↑ 0.370	↑ 0.280
DMU 11	Tehran Office (District 6 Municipality)	↓ -4.018	↑ 0.348	↑ 0.285	↑ 0.265
DMU 12	Tehran Office (District 3 Municipality)	↑ 0.626	↑ 0.278	↑ 0.504	↑ 0.303
DMU 13	Kerman Municipality	↑ 1.488	↑ 0.502	↑ 0.176	↓ -0.648
DMU 14	Tehran Office (District 7 Municipality)	↑ 13.657	↑ 0.167	↑ 0.285	↑ 105.020
DMU 15	Tehran Office (District 5 Municipality)	↑ 0.641	↑ 0.332	↑ 0.408	↑ 0.171
DMU 16	Tehran Office (District 2 Municipality)	↑ 0.490	↑ 0.014	↑ 0.247	↑ 0.303
DMU 17	Karaj Office (District 2 Municipality)	↑ 0.173	↑ 0.047	↑ 0.473	↓ -0.567
DMU 18	Karaj Office (District 3 Municipality)	↑ 0.626	↑ 0.294	↑ 0.792	↓ -0.007
DMU 19	Collection of waste paper in Sanandaj	↑ 5.470	↑ 0.339	↑ 10.105	↓ -0.428
DMU 20	Social Security departments of Tehran and Karaj 1	↑ 0.371	↑ 0.861	↑ 0.285	↓ -1.642
DMU 21	Social Security departments of Tehran and Karaj 2	↑ 5.038	↑ 0.167	↑ 0.317	↑ 0.181
DMU 22	Financial offices of Tehran and Karaj and cities	↑ 0.626	↑ 0.268	↑ 0.504	↓ -0.170
DMU 23	Social Security departments of Kerman	↓ -1.132	↑ 0.280	↑ 0.285	↑ 0.293
DMU 24	Social Security departments of Qom	↑ 1.316	↑ 0.165	↑ 0.180	↓ -0.727
DMU 25	Center for the expropriation of government documents	↑ 0.626	↑ 0.332	↑ 0.305	↑ 0.303
DMU 26	Collection of waste paper in Tehran 1	↑ 0.486	↑ 0.391	↑ 0.278	↑ 3.912
DMU 27	Collection of waste paper in Tehran 2	↓ -0.518	↑ 0.250	↑ 0.180	↑ 1.992
DMU 28	Collection of waste paper in Tehran 3	↑ 2.074	↑ 0.227	↑ 0.511	↑ 0.347
DMU 29	Collection of waste paper in Shahriar1	↑ 5.795	↑ 0.047	↑ 0.305	↑ 0.343
DMU 30	Collection of waste paper in Azerbaijan	↑ 0.406	↑ 0.307	↑ 0.370	↑ 0.315
DMU 31	Collection of waste paper in Northern cities of Iran	↑ 0.945	↑ 0.634	↑ 0.285	↑ 0.396
DMU 32	Collection of waste paper in Hashtgerd	↓ -0.115	↑ 1.251	↑ 0.455	↑ 0.303
DMU 33	Collection of waste paper in Kerman	↑ 0.295	↑ 0.348	↑ 0.285	↓ -0.437
DMU 34	Social Security departments of Tehran and Karaj 3	↑ 1.045	↑ 0.165	↑ 0.313	↑ 6.624
DMU 35	Social Security departments of Tehran and Karaj 4	↓ -0.757	↑ 0.433	↑ 0.285	↓ -1.526
DMU 36	Collection of waste paper in Qorveh	↑ 0.396	↑ 0.268	↑ 1.391	↓ -1.445
DMU 37	Hamedan City Banks	↑ 0.641	↑ 0.398	↑ 0.305	↓ -4.096
DMU 38	Collection of waste paper in Shahriar2	↑ 0.626	↑ 0.294	↑ 1.197	↑ 0.343
DMU 39	Collection of waste paper in Marivan	↑ 4.535	↓ -1.535	↑ 0.285	↑ 0.278
DMU 40	Social Security departments of Tehran and Karaj 5	↓ -0.510	↑ 0.014	↑ 0.434	↑ 0.181
DMU 41	Aria Cellulose Trading Co	↑ 0.626	↑ 0.121	↑ 0.305	↑ 0.395
DMU 42	Razavi Cellulose Trading Co	↑ 0.626	↑ 0.296	↑ 0.313	↓ -3.878
DMU 43	Iranian Justice Offices	↑ 0.626	↑ 0.268	↑ 0.305	↑ 0.204
DMU 44	Waste Paper Bank of SADERAT	↑ 0.499	↑ 0.861	↑ 0.285	↑ 0.278
DMU 45	Waste Paper National Bank	↑ 0.558	↓ -0.066	↑ 12.486	↑ 1.668
DMU 46	Waste Paper Bank Refah Kargaran	↑ 1.341	↓ -0.041	↑ 0.285	↓ -0.575
DMU 47	Margin cut printing Hamshahri news paper	↑ 0.289	↑ 2.510	↑ 0.370	↓ -0.707
DMU 48	Margin cut printing Keyhan news paper	↑ 0.996	↑ 5.704	↑ 0.876	↑ 0.303
DMU 49	Margin cut printing Astan Qods Razavi	↓ -5.540	↑ 0.278	↑ 0.285	↓ -0.654
DMU 50	Iran Textbooks Print	↑ 0.626	↓ -0.090	↑ 0.278	↑ 0.347

TABLE 4. Comparison of two supply chains.

		Coefficients indicating congestion				
		Paper mills and paper import companies	Waste paper producer	Waste paper collecting companies	Paper recycling companies	σ_c
DMU 19	Collection of waste paper in Sanandaj	σ_s 5.470	σ_M 0.339	σ_D 10.105	σ_c -0.428	
DMU 34	Social Security departments of Tehran and Karaj 3	σ_s 1.045	σ_M 0.165	σ_D 0.313	σ_c 6.624	

Amount of investment	Paper mills and paper import companies	Waste paper producer	Waste paper collecting companies	Paper recycling companies
Billion Rials	σ_s	σ_M	σ_D	σ_c
81	1.045	0.165	0.313	6.624
100	1.048	0.166	0.281	6.345
119	1.051	0.166	0.263	6.066
138	1.055	0.166	0.214	5.788
157	1.058	0.167	0.165	5.509
176	1.062	0.167	0.163	5.230
195	1.065	0.168	0.125	4.952
214	1.069	0.168	0.113	4.673
233	1.072	0.168	0.071	4.394
252	1.076	0.169	0.032	4.116
270	1.079	0.169	0.012	3.837
290	1.083	-0.010	-0.012	1.526
300	1.086	-0.080	-0.043	-0.034

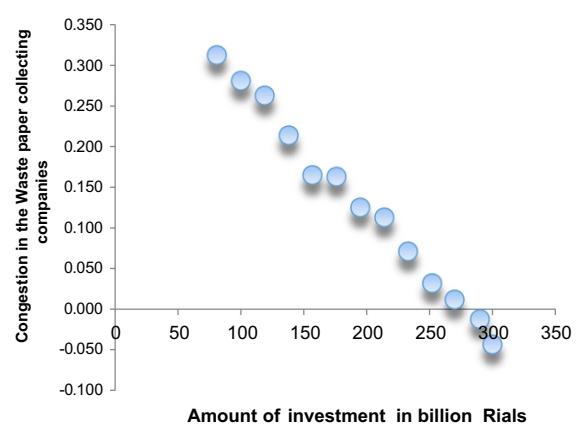


FIGURE 4. Impact of investment changes on congestion type.

Figure 6 shows the impact of investment on the congestion of DMU 34 in 4 divisions. As is shown, by the increasing amount of investment, congestion is determined. If congestion is positive, then the decision maker can increase investment. However, the direction of congestion should not be negative. Investment from 275 billion to 300 billion Rials does not lead to negative congestion of the division being invested.

As mentioned before, in step 1, supply chains with maximum overall UE are selected (supply chains 19 and 34). In step 2, the supply chain with positive congestion in all divisions is selected (supply chain 34). In step 3, the inefficient division given the average of divisional UE score is selected (division 3). Finally, in step 4, after selecting DMU 34 and division 3 for investment, amount of investment and congestion type given model ((3.32)) should be determined. Given the results, the best choice is to establish a waste paper collecting company with a capital of 275–300 billion Rials while congestion type is not changed.

In the efficiency evaluation, paying attention to economic factors is simple for analysts. However, without an integrated approach, it is complicated to take into account social and environmental factors. An integrated approach assists supply chain analysts to get a full view of sustainability. The proposed model deals with environmental, social, and economic factors, simultaneously.

5. MANAGERIAL IMPLICATIONS

Nowadays, due to government regulations and increasing public awareness about sustainability, companies attempt to improve their sustainability. A company can survive if it is capable of creating and retaining a sustainable relationship with all of its stakeholders [48, 50]. Furthermore, corporate decision makers comprehend that sustainability can create a competitive advantage for them [42]. A company that takes into account environmental, economic, and social factors in its processes is called a sustainable company [10, 41, 48]. Currently, competition is among supply chains [39, 59]. Companies should invest in the sustainability of supply chains

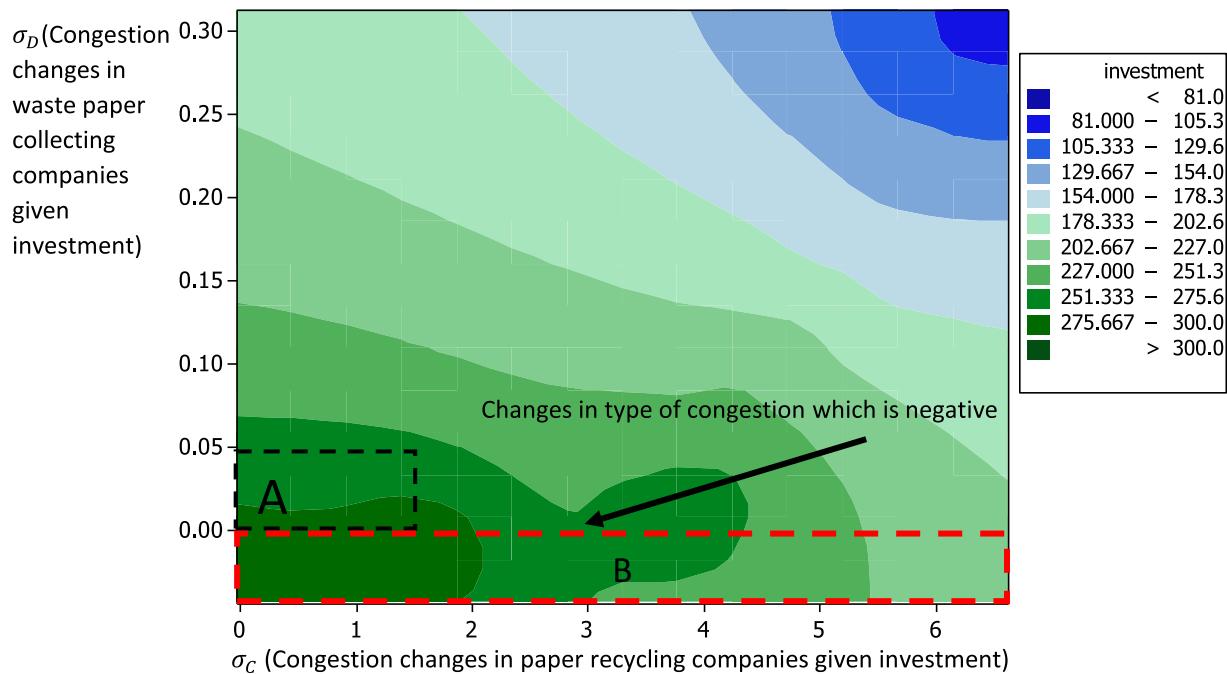


FIGURE 5. Investment ranges and its impact on congestion of divisions 3 and 4.

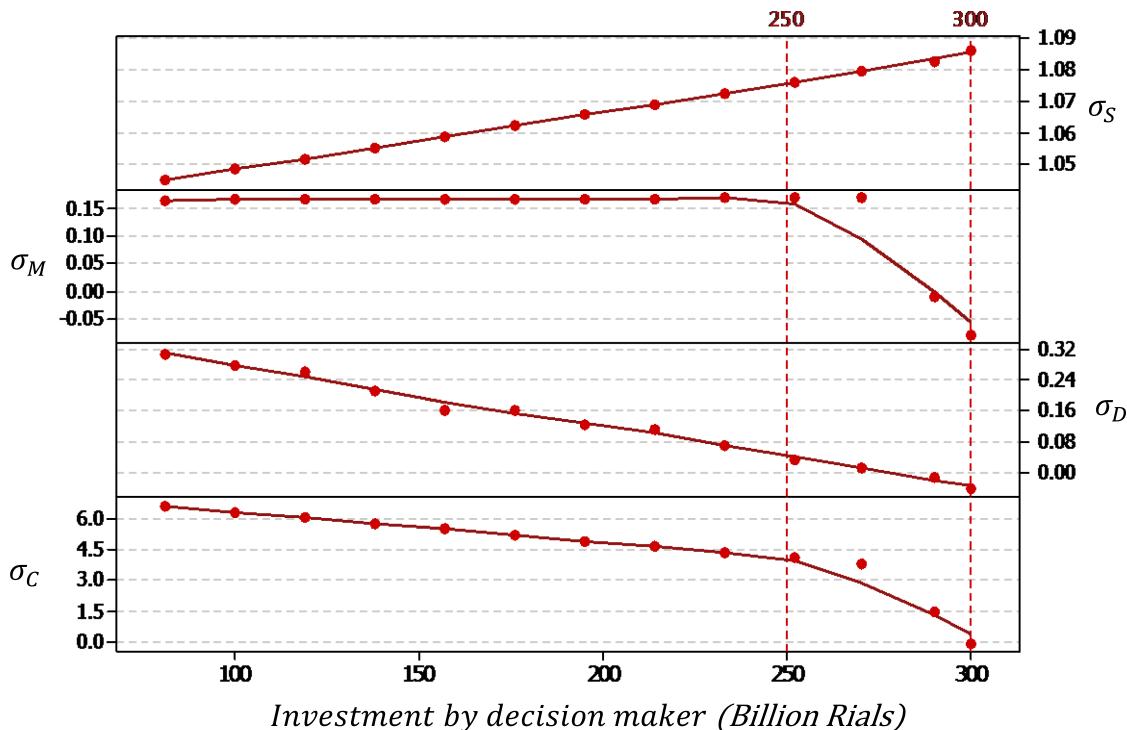


FIGURE 6. Impact of investment on congestion in 4 divisions of DMU 34.

[6, 30, 59]. In this paper, we proposed an adaptive RAM network model to assess the sustainability of supply chains. We identified opportunities for investment in supply chains. Our proposed model introduced investment opportunities given managerial disposability, natural disposability, and undesirable outputs. We determined the type of congestion. In other words, our adaptive network DEA model can determine the amount of investment concerning sustainability factors and type of congestion.

6. CONCLUSIONS

Globalization has forced managers to change their traditional approaches to supply chain level and consider interactions among different parts of supply chains [8]. Also, by increasing globalization of supply chains, decision-makers have focused on the sustainability of supply chains [8]. Sustainable SCM is a growing topic [56]. A decision maker should consider an appropriate amount of investment in sustainability aspects. In this paper, we proposed an adaptive network DEA model to assess the sustainability of supply chains. For the first time, we proposed an adaptive RAM network model. Our model can evaluate the relative efficiency of DMUs and determine the amount of investment in sustainable supply chains. Moreover, our proposed model introduced investment opportunities given the type of congestion.

We suggest the following topics for future researchers:

- Developing a network dynamic RAM model to take into account managerial and natural disposability.
- Developing an inverse network dynamic RAM model.

APPENDIX

See Tables A.1, A.2, A.3 and A.4 in below.

TABLE A.1. Dataset for division 1 (paper mills and paper import companies).

Factors	Need for raw cellulose	Capital	R&D cost	Paper mills and paper import companies			Output	Output	Fixed link	Amount of paper produced for supply
				Unit of measurement	Ton	Billion Rials	Million Rials	Ton	(100)	Million Rials
DMU 1	Government Printing Centers	269	33	220	133	6	408	80	95	83
DMU 2	Government Publishing Center	341	32	158	131	9	452	95	138	87
DMU 3	Printing factories of Qom province	297	27	228	94	10	189	133	138	77
DMU 4	Printing factories in Tehran province	154	26	247	131	5	661	133	123	83
DMU 5	Printers and offices of Tehran Province	420	23	237	143	5	216	100	100	94
DMU 6	Printers in Hamedan province	351	39	112	109	2	441	271	271	80
DMU 7	Printers in Kurdistan Province	274	34	232	79	1	435	29	29	85
DMU 8	Amol city printing houses	309	29	255	132	9	626	123	123	80
DMU 9	Printers of Rasht city	318	30	237	135	1	593	73	73	91
DMU 10	Printers in Lorestan Province	370	26	223	127	8	572	164	164	56
DMU 11	Tehran Office (District 6 Municipality)	192	30	121	99	5	2	92	92	72
DMU 12	Tehran Office (District 3 Municipality)	334	28	126	114	8	404	250	250	93
DMU 13	Kerman Municipality	77	25	203	138	7	633	220	220	99
DMU 14	Tehran Office (District 7 Municipality)	273	32	211	94	8	653	204	204	89
DMU 15	Tehran Office (District 5 Municipality)	241	30	217	135	7	694	212	212	89
DMU 16	Tehran Office (District 2 Municipality)	455	34	183	77	5	433	161	161	82
DMU 17	Karaj Office (District 2 Municipality)	288	26	109	51	8	376	299	299	94
DMU 18	Karaj Office (District 3 Municipality)	278	24	198	121	3	404	346	346	87
DMU 19	Collection of waste paper in Sanandaj	263	29	181	149	10	604	332	332	88
DMU 20	Social Security departments of Tehran and Karelj 1	247	29	194	74	3	513	355	355	93
DMU 21	Social Security departments of Tehran and Karelj 2	284	26	230	126	10	678	228	228	85
DMU 22	Financial offices of Tehran and Karaj and cities	398	31	101	111	9	532	60	60	82
DMU 23	Social Security departments of Kerman	247	23	103	61	1	592	160	160	76
DMU 24	Social Security departments of Qom	381	32	98	117	1	389	33	33	93
DMU 25	Center for the expropriation of government documents	314	28	128	115	3	66	151	151	87

TABLE A.1. Continued.

Factors	Unit of measurement	Input			Paper mills and paper import companies			Output	Output	Fixed link
		Need for raw cellulose	Capital	R&D cost	Input	Requested tonnage of the unit	Employee			
DMU 26	Collection of waste paper in Tehran 1	333	32	97	115	7	931	78	77	
DMU 27	Collection of waste paper in Tehran 2	239	25	243	131	4	342	123	73	
DMU 28	Collection of waste paper in Tehran 3	518	33	225	104	1	232	307	90	
DMU 29	Collection of waste paper in Shahriar1	365	32	146	137	1	689	59	89	
DMU 30	Collection of waste paper in Azerbaijan	247	30	127	103	5	543	35	95	
DMU 31	Collection of waste paper in Northern cities of Iran	396	25	167	90	1	432	205	85	
DMU 32	Collection of waste paper in Hashtroud	319	28	208	141	10	644	80	71	
DMU 33	Collection of waste paper in Kerman	422	28	120	66	5	527	128	78	
DMU 34	Social Security departments of Tehran and Karaj 3	302	34	145	96	10	458	234	91	
DMU 35	Social Security departments of Tehran and Karaj 4	287	29	264	75	9	450	109	92	
DMU 36	Collection of waste paper in Qorveh	299	31	140	58	9	368	320	89	
DMU 37	Hamedan City Banks	268	26	166	112	4	569	82	85	
DMU 38	Collection of waste paper in Shahriar2	213	27	119	131	8	338	195	82	
DMU 39	Collection of waste paper in Marivan	322	32	98	146	8	556	234	88	
DMU 40	Social Security departments of Tehran and Karaj 5	241	30	196	104	6	337	2	84	
DMU 41	Aria Cellulose Trading Co.	285	31	125	76	6	449	234	124	
DMU 42	Razavi Cellulose Trading Co.	269	31	114	146	6	398	324	84	
DMU 43	Iranian Justice Offices	241	30	189	110	2	52	137	88	
DMU 44	Waste Paper Bank of SADERAT	215	31	111	68	8	85	65	105	
DMU 45	Waste Paper National Bank	183	27	148	67	3	462	125	89	
DMU 46	Waste Paper Bank Refah	251	35	170	108	6	498	191	91	
DMU 47	Margin cut printing Hamshahri newspaper	308	31	105	104	7	404	44	86	
DMU 48	Margin cut printing Keyhan newspaper	354	34	124	123	5	564	46	94	
DMU 49	Margin cut printing Astan Qods Razavi	185	30	235	78	8	455	150	85	
DMU 50	Iran Textbooks Print	186	29	119	138	6	367	102	82	

TABLE A.2. Dataset for division 2 (waste paper producer).

Factors	Capital	R&D cost	Waste paper producer				Output	Output	Fixed link
			Requested tonnage of the unit	Employee	Output	Payments to environmental organization			
Unit of measurement									
DMU 1	Government Printing Centers	77	143	42	6	18	160	316	
DMU 2	Government Publishing Center	89	162	42	4	257	178	299	
DMU 3	Printing factories of Qom province	88	177	67	2	276	100	179	
DMU 4	Printing factories in Tehran province	90	275	31	9	201	140	175	
DMU 5	Printers and offices of Tehran Province	52	133	142	8	270	123	150	
DMU 6	Printers in Hamedan province	53	225	55	3	188	138	204	
DMU 7	Printers in Kurdistan Province	63	266	210	6	345	143	327	
DMU 8	Amol city printing houses	89	148	300	4	230	170	285	
DMU 9	Printers of Rasht city	132	189	166	2	296	150	29	
DMU 10	Printers in Lorestan Province	153	260	22	9	88	165	311	
DMU 11	Tehran Office (District 6 Municipality)	29	244	126	2	228	68	221	
DMU 12	Tehran Office (District 3 Municipality)	25	195	99	5	299	127	258	
DMU 13	Kerman Municipality	53	119	284	3	16	62	358	
DMU 14	Tehran Office (District 7 Municipality)	106	124	194	8	214	164	58	
DMU 15	Tehran Office (District 5 Municipality)	24	183	365	8	171	241	234	
DMU 16	Tehran Office (District 2 Municipality)	34	36	220	5	312	201	137	
DMU 17	Karaj Office (District 2 Municipality)	21	142	156	5	202	104	110	
DMU 18	Karaj Office (District 3 Municipality)	75	197	111	7	242	207	283	
DMU 19	Collection of waste paper in Sanandaj	39	150	83	8	200	99	99	
DMU 20	Social Security departments of Tehran and Karaj 1	97	92	173	6	214	297	305	
DMU 21	Social Security departments of Tehran and Karaj 2	74	202	108	5	312	177	154	
DMU 22	Financial offices of Tehran and Karaj and cities	94	157	133	7	377	148	283	
DMU 23	Social Security departments of Kerman	67	202	210	4	200	198	259	
DMU 24	Social Security departments of Qom	39	206	190	3	345	158	119	
DMU 25	Center for the expropriation of government documents	80	257	151	8	102	194	223	

TABLE A.2. Continued.

Factors	Unit of measurement	Input	Input	R&D cost	Requested tonnage of the unit	Employee	Output	Output	Payments to environmental organization	Income	Output	Fixed link
		Billion Rials	Million Rials	Million Rials	Ton	(100)	Million Rials	Million Rials	Ton	Amount of paper produced for supply		
DMU 26	Collection of waste paper in Tehran 1	62	338	3	7	267	29	218				
DMU 27	Collection of waste paper in Tehran 2	63	220	83	2	60	144	161				
DMU 28	Collection of waste paper in Tehran 3	90	292	221	8	106	147	124				
DMU 29	Collection of waste paper in Shahriar 1	36	176	110	3	81	171	150				
DMU 30	Collection of waste paper in Azerbaijan	111	235	116	9	317	166	191				
DMU 31	Collection of waste paper in Northern cities of Iran	35	234	339	7	399	63	176				
DMU 32	Collection of waste paper in Hashtgerd	33	290	143	6	260	122	349				
DMU 33	Collection of waste paper in Kerman	13	183	218	6	435	15	260				
DMU 34	Social Security departments of Tehran and Karaj 3	80	201	202	2	413	68	79				
DMU 35	Social Security departments of Tehran and Karaj 4	41	315	219	10	61	91	419				
DMU 36	Collection of waste paper in Qorveh	91	197	104	2	44	167	218				
DMU 37	Hamedan City Banks	132	161	283	3	201	127	57				
DMU 38	Collection of waste paper in Shahriar 2	57	289	109	5	220	170	288				
DMU 39	Collection of waste paper in Marivan	40	125	120	5	167	118	78				
DMU 40	Social Security departments of Tehran and Karaj 5	92	159	125	6	29	235	195				
DMU 41	Aria Cellulose Trading Co.	32	294	95	7	116	228	140				
DMU 42	Razavi Cellulose Trading Co.	95	162	57	8	371	180	213				
DMU 43	Iranian Justice Offices	90	157	37	4	355	26	157				
DMU 44	Waste Paper Bank of SADERAT	77	166	228	7	132	200	317				
DMU 45	Waste Paper National Bank	83	135	160	6	198	157	294				
DMU 46	Kargaran	39	65	90	3	208	181	202				
DMU 47	Margin cut printing Hamshahri newspaper	81	163	130	3	401	157	247				
DMU 48	Margin cut printing Keyhan newspaper	128	287	187	1	252	280	315				
DMU 49	Margin cut printing Astan Qods Razavi	80	263	62	6	243	124	220				
DMU 50	Iran Textbooks Print	62	145	293	3	54	114	237				

TABLE A.3. Dataset for division 3 (waste paper collecting companies).

Factors	Input		Input		Waste paper collecting companies		Output	Output	Fixed link
	Capital	R&D cost	Requested tonnage of the unit	Employee	Payments to the environmental organization	Income			
Unit of measurement									
	Billion Rials	Million Rials	Ton	(100)	Million Rials	Million Rials	Million Rials	Ton	
DMU 1	Government Printing Centers	71	214	279	2	243	165	279,006	
DMU 2	Government Publishing Center	81	207	210	3	353	272	375,718	
DMU 3	Printing factories of Qom	39	136	65	3	151	53	419,966	
DMU 4	Printing factories in Tehran province	95	253	277	10	350	138	124,024	
DMU 5	Printers and offices of Tehran Province	62	183	113	3	316	199	102,534	
DMU 6	Printers in Hamedan Province	71	243	271	3	338	183	471,861	
DMU 7	Printers in Kurdistan Province	15	155	195	2	277	208	80,175	
DMU 8	Amol city printing houses	46	121	205	9	471	25	696,717	
DMU 9	Printers of Rasht city	10	138	54	5	192	262	510,609	
DMU 10	Printers in Lorestan Province	85	292	169	4	269	224	368,98	
DMU 11	Tehran Office (District 6 Municipality)	41	187	163	3	125	187	46,16	
DMU 12	Tehran Office (District 3 Municipality)	87	62	119	2	403	301	558,112	
DMU 13	Kerman Municipality	43	123	73	5	485	199	386,499	
DMU 14	Tehran Office (District 7 Municipality)	50	151	182	8	341	135	558,92	
DMU 15	Tehran Office (District 5 Municipality)	67	263	31	10	369	77	247,596	
DMU 16	Tehran Office (District 2 Municipality)	98	210	52	3	262	203	309,223	
DMU 17	Karaj Office (District 2 Municipality)	40	153	144	6	388	218	16,444	
DMU 18	Karaj Office (District 3 Municipality)	103	180	70	5	240	227	504,192	
DMU 19	Collection of waste paper in Sanandaj	36	231	358	10	309	90	301,369	
DMU 20	Social Security departments of Tehran and Karaj 1	121	91	26	8	145	2	26,676	
DMU 21	Social Security departments of Tehran and Karaj 2	68	349	39	8	253	155	685,729	
DMU 22	Financial offices of Tehran and Karaj and cities	114	96	118	3	186	171	357,664	
DMU 23	Social Security departments of Kerman	81	252	221	5	157	76	312,84	
DMU 24	Social Security departments of Qom	77	103	167	6	223	153	128,846	
DMU 25	Center for the expropriation of government documents	86	282	139	4	462	200	426,594	

TABLE A.3. Continued.

Factors	Unit of measurement		Billion Rials			Ton		Waste paper collecting companies		Output	Output	Fixed link
	Capital	R&D cost	Input	Input	Requested tonnage of the unit	Employee	Payments to the environmental organization	Income	Amount of paper produced for supply			
DMU 26	Collection of waste paper in Tehran 1	82	327	87	3	118	151	297.334				
DMU 27	Collection of waste paper in Tehran 2	75	137	120	4	389	201	287.781				
DMU 28	Collection of waste paper in Tehran 3	104	37	238	1	167	273	626.898				
DMU 29	Collection of waste paper in Shahriari	76	212	258	5	455	171	445.197				
DMU 30	Collection of waste paper in Azerbaijan	118	251	98	8	1	179	427.137				
DMU 31	Collection of waste paper in Northern cities of Iran	84	344	343	5	224	238	246.423				
DMU 32	Collection of waste paper in Hashtgerd	31	244	82	6	444	319	222.315				
DMU 33	Collection of waste paper in Kerman	53	154	221	1	38	75	337.097				
DMU 34	Social Security departments of Tehran and Karaj 3	81	88	137	1	373	511	204.311				
DMU 35	Social Security departments of Tehran and Karaj 4	71	220	275	1	7	267	324.369				
DMU 36	Collection of waste paper in Qorveh	85	206	95	10	175	288	447.771				
DMU 37	Hamedan City Banks	80	294	242	7	285	220	275.279				
DMU 38	Collection of waste paper in Shahriari ²	95	164	155	10	23	328	17.922				
DMU 39	Collection of waste paper in Marivan	50	156	176	1	128	283	245.906				
DMU 40	Social Security departments of Tehran and Karaj 5	7	160	36	4	435	256	156.389				
DMU 41	Aria Cellulose Trading Co.	26	150	351	5	418	205	434.116				
DMU 42	Razavi Cellulose Trading Co.	36	262	105	9	295	298	623.542				
DMU 43	Iranian Justice Offices	92	185	72	4	624	176	522.756				
DMU 44	Waste Paper Bank of SADERAT	84	352	195	4	64	224	242.214				
DMU 45	Waste Paper National Bank	14	241	162	10	360	205	298.493				
DMU 46	Waste Paper Bank Refah Kargaran	67	179	114	8	139	249	202.562				
DMU 47	Margin cut printing Hamshahri newspaper	106	315	219	4	254	196	419.48				
DMU 48	Margin cut printing Keyhan newspaper	58	164	195	6	457	351	324.167				
DMU 49	Margin cut printing Astan Qods Razavi	96	224	85	3	93	76	28.95				
DMU 50	Iran Textbooks Print	44	255	89	4	311	284	528.872				

TABLE A.4. Dataset for division 4 (paper recycling companies).

Factors	Paper recycling companies						Fixed link
	Capital	R&D cost	Input	Output	Output	Output	
Unit of measurement	Billion Rials	Million Rials	Ton	(100)	Million Rials	Million Rials	Ton
DMU 1 Government Printing Centers	761	255	102	9	458	314	246
DMU 2 Government Publishing Center	576	242	66	1	424	720	290
DMU 3 Printing factories of Qom	524	208	84	1	427	394	397
DMU 4 Printing factories in Tehran province	498	203	151	7	274	253	128
DMU 5 Printers and offices of Tehran Province	869	256	147	2	1413	316	309
DMU 6 Printers in Hamedan Province	658	266	206	5	1249	442	205
DMU 7 Printers in Kurdistan Province	526	135	108	8	714	376	251
DMU 8 Amol city printing houses	343	205	124	5	822	583	228
DMU 9 Printers of Rasht city	541	348	167	9	807	88	192
DMU 10 Printers in Lorestan Province	411	286	105	6	897	617	178
DMU 11 Tehran Office (District 6 Municipality)	453	145	65	7	308	670	380
DMU 12 Tehran Office (District 3 Municipality)	316	354	194	4	975	678	243
DMU 13 Kerman Municipality	750	257	99	4	627	155	212
DMU 14 Tehran Office (District 7 Municipality)	781	326	115	7	1025	247	245
DMU 15 Tehran Office (District 5 Municipality)	675	201	159	8	1410	437	237
DMU 16 Tehran Office (District 2 Municipality)	610	358	121	4	810	512	210
DMU 17 Karaj Office (District 2 Municipality)	852	316	150	8	528	583	86
DMU 18 Karaj Office (District 3 Municipality)	754	274	109	5	672	86	239
DMU 19 Collection of waste paper in Sanandaj	334	178	145	3	1044	251	238
DMU 20 Social Security departments of Tehran and Karaj 1	401	189	131	8	73	303	171
DMU 21 Social Security departments of Tehran and Karaj 2	369	191	130	9	1138	428	294
DMU 22 Financial offices of Tehran and Karaj and cities	361	371	155	1	1010	289	145
DMU 23 Social Security departments of Kerman	588	203	193	2	664	351	328
DMU 24 Social Security departments of Qom	491	246	56	4	819	710	237
DMU 25 Center for the expropriation of government documents	885	287	150	9	828	487	164

TABLE A.4. Continued.

Factors	Capital	R&D cost	Paper recycling companies			Output	Output	Fixed link
			Requested tonnage of the unit	Employee	Payments to environmental organization			
Unit of measurement								
DMU 26	Collection of waste paper in Tehran 1	829	373	135	9	690	963	260
DMU 27	Collection of waste paper in Tehran 2	628	355	160	7	1120	480	314
DMU 28	Collection of waste paper in Tehran 3	674	234	137	6	787	441	268
DMU 29	Collection of waste paper in Shahriar1	579	272	120	5	772	543	320
DMU 30	Collection of waste paper in Azerbaijan	703	327	165	3	745	212	284
DMU 31	Collection of waste paper in Northern cities of Iran	14	319	167	2	642	448	306
DMU 32	Collection of waste paper in Hashgerd	311	367	162	3	1105	449	159
DMU 33	Collection of waste paper in Kerman	134	273	190	10	480	273	151
DMU 34	Social Security departments of Tehran and Karaj 3	911	253	141	1	467	494	222
DMU 35	Social Security departments of Tehran and Karaj 4	655	246	110	1	467	142	181
DMU 36	Collection of waste paper in Qorveh	223	189	80	4	778	554	206
DMU 37	Hamedan City Banks	739	284	119	3	293	748	111
DMU 38	Collection of waste paper in Shahriar2	718	239	114	5	728	841	236
DMU 39	Collection of waste paper in Marivan	502	287	119	5	677	278	260
DMU 40	Social Security departments of Tehran and Karaj 5	1019	280	108	10	1185	439	155
DMU 41	Aria Cellulose Trading Co.	553	318	139	2	307	242	310
DMU 42	Razavi Cellulose Trading Co.	342	335	85	3	440	217	259
DMU 43	Iranian Justice Offices	273	155	147	5	870	731	253
DMU 44	Waste Paper Bank of SADERAT	628	317	96	6	754	75	296
DMU 45	Waste Paper National Bank	741	336	144	5	564	255	326
DMU 46	Waste Paper Bank Refah Kargaran	723	191	133	5	578	245	208
DMU 47	Margin cut printing Hamshahri newspaper	557	299	88	8	575	322	260
DMU 48	Margin cut printing Keyhan newspaper	723	287	131	2	713	627	156
DMU 49	Margin cut printing Astan Qods Razavi	839	247	132	8	1218	398	111
DMU 50	Iran Textbooks Print	675	373	131	7	760	465	255

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